Competition Terms & Conditions

Townsville Radio Survey Pilot WIN $500 Cash:

1. Promoter: Xxtra Research Pty Ltd (ABN 19 125 415 385) - 69 Gorman Street, Kalinga, QLD 4030.
2. Eligibility:
   a) By entering this competition, you agree to, accept and are bound by these terms and conditions.
   b) If the Prize involves a third party, the winner is bound by the third party's terms and conditions.
   c) This competition is open to residents of Queensland, except for the employees of the promoter, Xxtra Research Pty Ltd, its subsidiary companies, their families and any other company connected with the competition. Xxtra Research Pty Ltd will accept entries from respondents aged 18 years or older.
   d) To be an eligible entrant in this competition any contact details that are required for submission must be true and correct.
   e) Game of Skill: entry is free and limited to one entry per eligible person. To enter, an eligible respondent must complete the Townsville radio survey conducted by Xxtra Research and provide a response to the nominated game of skill question during the AI-assisted telephone survey. Eligible entries will be judged on the originality, relevance and usefulness of the response. Chance plays no part in determining the winner.
   f) The Promoter will select the entry judged to be the best eligible response on 4 December 2026.
   g) Entries generated or submitted through automated, bulk, duplicate or fraudulent means will not be accepted.
3. Promotion period: The competition will be running from 10th November 2026 12:00AM until 30th November 2026 11:59PM, any submissions after this date will be exempt and will not qualify for entry.
4. Prize details:
   a) The prize is $500 in cash.
   b) The prize must be claimed in its entirety as stated and not deferred.
   c) The prize is not transferable, and not exchangeable. No change can be given if the prize is a voucher and the total amount is not redeemed.
5. Winner Selection and Notification:
   a) The winner will be selected by the Promoter on 4 December 2026 based on the judging criteria stated in these Terms and Conditions.

b) The winner will be contacted using the contact details provided or associated with their survey response.
c) If the winner cannot be contacted or does not claim the prize within 14 days of first notification, the Promoter may award the prize to the next highest ranked eligible entry.
d) The winner's name and town/suburb may be published on the Xtra Insights website on 10 December 2026.

6. Force Majeure: The Promoter will not be responsible or liable for any loss, cost or damage arising out of any act, omission, failure or delay by the Promoter or other party which is due to an act of god, riots, acts of terrorism, storms, fire, any labour or industrial dispute, any strike, and other acts which are not reasonably within the control of the Promoter.
7. Release: To the full extent permissible by law, the promoter, its agencies and employees, will not be liable for any death, injury, damages, expenses (including any claim for legal expenses) or loss whatsoever (whether indirect or consequential) to persons or property as a result of participation in the promotion, accepting or using any prize, including without limitation non-receipt of any prize and damage to any prize in transit.
8. Rights to entries: All entries become the property of Xxtra Research Pty Ltd. The promoter's decision in relation to any aspect of the competition is final and binding on every person who enters. No correspondence will be entered into.
9. Privacy Notice:
   a) The winner agrees to the promoter's use of their name and town of residence in relation to the promoter's publicity material where applicable. All information collected during the course of the promotion will be treated in accordance with the Promoter's Privacy Policy, a copy of which can be obtained from https://xtrainsights.com/privacy-policy
   b) Personal information will be collected, used and disclosed in accordance with the Promoter's Privacy Policy and applicable privacy laws, including for administering the competition, contacting the winner and fulfilling the prize.