

WOLLONGONG (NSW)

SURVEY #1 2026



WOLLONGONG - XTRA INSIGHTS - SURVEY 1: 2026



EMBARGOED UNTIL FRIDAY 9TH OCTOBER 2026 AT 11AM AEDT

Station Listened to Most (%), Mon-Sun 5.30am-12midnight

	10+			10-17			18-24			25-39			40-54			55-64			65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
WAVE FM	24.0	21.5	2.5	29.9	28.7	1.2	25.0	29.5	-4.5	25.9	20.9	5.0	26.1	16.2	9.9	25.1	26.1	-1.0	15.9	16.6	-0.7
i98 FM	26.5	25.6	0.9	36.9	20.2	16.7	33.5	39.0	-5.5	34.0	35.9	-1.9	25.7	23.3	2.4	26.3	20.9	5.4	10.9	16.1	-5.2
POWER FM	1.7	2.1	-0.4	1.5	0.0	1.5	2.2	3.2	-1.0	2.7	3.3	-0.6	1.2	2.1	-0.9	2.4	2.2	0.2	0.4	1.3	-0.9
ABC ILLAWARRA	10.6	10.1	0.5	6.8	8.5	-1.7	4.5	0.0	4.5	2.7	3.6	-0.9	5.6	7.9	-2.3	10.2	12.7	-2.5	28.8	23.1	5.7
ABC RADIO NATIONAL	1.6	3.3	-1.7	1.5	0.0	1.5	0.0	0.0	0.0	0.0	1.8	-1.8	1.6	8.5	-6.9	1.8	0.7	1.1	3.9	4.7	-0.8
ABC NEWSRADIO	1.3	1.1	0.2	0.0	0.9	-0.9	0.0	0.0	0.0	1.5	0.0	1.5	1.6	2.3	-0.7	0.0	0.7	-0.7	3.1	2.2	0.9
triple j	6.6	5.9	0.7	3.0	9.4	-6.4	11.3	8.8	2.5	10.7	9.0	1.7	7.6	4.7	2.9	2.4	5.7	-3.3	3.5	0.9	2.6
ABC CLASSIC	1.5	2.2	-0.7	0.0	2.0	-2.0	1.5	1.0	0.5	1.5	0.9	0.6	3.2	5.9	-2.7	0.0	0.0	0.0	1.6	1.9	-0.3
ABC RADIO SYDNEY	1.6	2.1	-0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.5	0.3	0.8	1.8	-1.0	3.6	3.6	0.0	3.5	5.1	-1.6
2GB	1.9	1.8	0.1	0.0	0.0	0.0	0.7	1.0	-0.3	0.0	0.0	0.0	1.6	0.9	0.7	3.0	2.9	0.1	5.1	5.1	0.0
2UE	0.3	0.8	-0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	-0.5	0.0	0.0	0.0	1.2	3.1	-1.9
KIIS 1065	0.7	3.5	-2.8	0.0	2.9	-2.9	0.7	3.0	-2.3	1.5	4.9	-3.4	0.8	5.5	-4.7	0.6	2.7	-2.1	0.0	1.4	-1.4
TRIPLE M	1.7	2.0	-0.3	0.0	1.8	-1.8	1.5	1.1	0.4	1.5	1.4	0.1	2.0	3.0	-1.0	3.6	3.4	0.2	1.2	1.4	-0.2
2DAYFM 104.1	0.9	0.1	0.8	0.7	0.0	0.7	1.5	0.0	1.5	1.5	0.0	1.5	0.8	0.0	0.8	1.2	0.0	1.2	0.0	0.5	-0.5
GOLD 101.7 SYDNEY	1.2	1.7	-0.5	2.3	0.0	2.3	0.0	0.0	0.0	0.4	1.4	-1.0	2.0	2.3	-0.3	0.6	3.5	-2.9	1.6	1.9	-0.3
NOVA 96.9	0.8	1.8	-1.0	0.0	4.7	-4.7	0.0	0.0	0.0	1.1	1.8	-0.7	1.2	4.1	-2.9	1.8	0.0	1.8	0.0	0.0	0.0
smooth fm	4.4	2.4	2.0	2.3	0.0	2.3	2.3	0.0	2.3	2.3	2.2	0.1	3.6	3.3	0.3	7.2	2.8	4.4	7.8	4.1	3.7
CADA 96.1	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.4	1.2	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0

Please note, the percentage balance of Station Listened to Most not reported in this table is the total amount of all Other listening and represents multiple stations. This includes local narrowcasters, community, and out of market radio listening either via App, online streaming, DAB+ or AM/FM transmitter.

Station Listened to Most (%)

The percentage of the total radio listening audience who say they listened most to one particular station during a given time period. It is based on a listener’s recall of their previous week’s listening. For example, 25.1% of the total radio audience said they listened most to Station A, Monday to Sunday.

WOLLONGONG - XTRA INSIGHTS - SURVEY 1: 2026



EMBARGOED UNTIL FRIDAY 9TH OCTOBER 2026 AT 11AM AEDT

Session Listened to Most (%)

	Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5.30am-9.00am			Mon-Fri 9.00am-12.00pm			Mon-Fri 12.00pm-4.00pm			Mon-Fri 4.00pm-7.00pm			Mon-Fri 7.00pm-12.00mn			Sat-Sun 5.30am-12.00mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
WAVE FM	25.8	22.9	2.9	24.3	20.1	4.2	24.3	23.5	0.8	24.5	21.3	3.2	16.4	15.3	1.1	22.3	20.6	1.7
i98 FM	28.0	24.6	3.4	25.6	26.3	-0.7	28.6	27.5	1.1	26.5	27.3	-0.8	23.9	24.8	-0.9	24.8	26.9	-2.1
POWER FM	1.4	1.3	0.1	2.0	3.5	-1.5	2.0	3.3	-1.3	1.6	1.9	-0.3	0.0	0.0	0.0	1.1	1.8	-0.7
ABC ILLAWARRA	11.3	10.5	0.8	10.7	9.9	0.8	9.8	9.2	0.6	9.2	9.7	-0.5	13.8	11.6	2.2	12.4	10.1	2.3
ABC RADIO NATIONAL	1.5	1.8	-0.3	1.6	2.2	-0.6	2.0	1.4	0.6	2.1	2.0	0.1	2.2	1.4	0.8	2.0	2.6	-0.6
ABC NEWSRADIO	1.8	2.3	-0.5	1.3	1.4	-0.1	1.2	0.9	0.3	1.9	0.4	1.5	4.5	2.1	2.4	2.0	1.5	0.5
triple j	5.5	6.6	-1.1	5.2	5.7	-0.5	4.2	5.5	-1.3	7.9	6.9	1.0	5.6	7.5	-1.9	6.3	5.8	0.5
ABC CLASSIC	1.2	2.4	-1.2	1.7	2.5	-0.8	1.2	1.5	-0.3	1.6	3.8	-2.2	4.9	4.4	0.5	1.5	1.9	-0.4
ABC RADIO SYDNEY	1.3	2.6	-1.3	1.7	1.9	-0.2	1.3	1.3	0.0	1.0	0.9	0.1	3.0	3.7	-0.7	1.8	2.7	-0.9
2GB	1.4	1.4	0.0	2.6	1.7	0.9	1.7	2.0	-0.3	2.1	1.7	0.4	2.2	4.0	-1.8	1.9	2.2	-0.3
2UE	0.2	0.4	-0.2	0.4	1.1	-0.7	0.3	0.8	-0.5	0.0	0.8	-0.8	0.4	1.3	-0.9	0.6	1.0	-0.4
KIIS 1065	0.4	4.2	-3.8	0.9	3.1	-2.2	0.4	2.3	-1.9	0.9	3.2	-2.3	0.7	2.7	-2.0	0.8	2.4	-1.6
TRIPLE M	1.7	2.4	-0.7	2.0	2.2	-0.2	1.8	1.4	0.4	1.9	1.2	0.7	2.6	1.3	1.3	2.1	2.5	-0.4
2DAYFM 104.1	0.8	0.1	0.7	0.1	0.0	0.1	0.1	0.0	0.1	1.3	0.1	1.2	0.7	0.5	0.2	0.6	0.2	0.4
GOLD 101.7 SYDNEY	1.4	1.5	-0.1	1.2	1.4	-0.2	0.9	1.3	-0.4	1.1	2.3	-1.2	0.4	0.0	0.4	1.5	1.5	0.0
NOVA 96.9	1.0	2.0	-1.0	1.0	1.2	-0.2	1.0	1.6	-0.6	1.0	1.6	-0.6	0.7	0.9	-0.2	0.9	0.8	0.1
smooth fm	3.3	1.9	1.4	5.8	2.3	3.5	4.8	2.2	2.6	4.7	1.8	2.9	9.3	1.8	7.5	5.0	2.1	2.9
CADA 96.1	0.3	0.0	0.3	0.3	0.2	0.1	0.4	0.3	0.1	0.4	0.3	0.1	1.1	0.0	1.1	0.3	0.0	0.3

Session Listened to Most (%)

The percentage of the total radio listening audience who say they listened most to one particular station during a given time period. It is based on a listener’s recall of their previous week’s listening. For example, 25.1% of the total radio audience said they listened most to Station A, 5.30am-9.00am Monday to Friday.

Cumulative Audience (00's) by Demographic, Mon-Sun 5.30am-12midnight , P10+ [Potential: 2914]

	10+			10-17			18-24			25-39			40-54			55-64			65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
WAVE FM	1204	1047	157	138	126	12	139	131	8	272	228	44	307	222	85	193	172	21	156	169	-13
i98 FM	1200	1068	132	156	110	46	164	139	25	303	304	-1	263	221	42	169	144	25	146	149	-3
POWER FM	114	120	-6	7	3	4	17	16	1	29	35	-6	19	30	-11	24	26	-2	17	11	6
ABC ILLAWARRA	592	592	0	29	58	-29	61	16	45	70	59	11	93	135	-42	75	95	-20	263	230	33
ABC RADIO NATIONAL	119	153	-34	5	6	-1	15	6	9	19	11	8	24	80	-56	12	3	9	44	46	-2
ABC NEWSRADIO	168	138	30	5	3	2	29	9	20	29	11	18	27	70	-43	10	9	1	68	36	32
triple j	403	362	41	34	48	-14	66	43	23	121	120	1	100	88	12	39	50	-11	44	14	30
ABC CLASSIC	132	166	-34	2	6	-4	17	15	2	29	33	-4	42	84	-42	0	0	0	41	28	13
ABC RADIO SYDNEY	97	155	-58	2	6	-4	5	0	5	12	9	3	10	46	-36	17	25	-8	51	69	-18
2GB	110	90	20	5	0	5	10	3	7	2	6	-4	27	11	16	12	23	-11	54	48	6
2UE	24	36	-12	0	0	0	2	0	2	2	0	2	0	14	-14	2	3	-1	17	19	-2
KIIS 1065	85	213	-128	5	15	-10	7	19	-12	27	74	-47	29	58	-29	12	27	-15	5	19	-14
TRIPLE M	146	153	-7	0	8	-8	7	13	-6	29	37	-8	39	59	-20	46	22	24	24	14	10
2DAYFM 104.1	75	56	19	2	0	2	17	0	17	19	17	2	22	19	3	7	11	-4	7	8	-1
GOLD 101.7 SYDNEY	95	121	-26	10	0	10	5	3	2	15	20	-5	22	44	-22	14	28	-14	29	25	4
NOVA 96.9	100	93	7	2	15	-13	5	6	-1	46	28	18	24	44	-20	19	0	19	2	0	2
smooth fm	270	193	77	10	11	-1	17	9	8	36	36	0	63	50	13	67	34	33	76	53	23
CADA 96.1	34	19	15	0	0	0	12	0	12	2	9	-7	20	11	9	0	0	0	0	0	0

Cumulative Audience (00's)
The total number of different people who listen to a station for at least 8 minutes during any time period, based on a listener's recall of their previous week's listening. For example, Station A has 25,000 unique listeners between 5.30am-12.00mn Monday to Sunday.

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EMBARGOED UNTIL FRIDAY 9TH OCTOBER 2026 AT 11AM AEDT

Cumulative Audience (00's) by Session

	Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5.30am-9.00am			Mon-Fri 9.00am-12.00pm			Mon-Fri 12.00pm-4.00pm			Mon-Fri 4.00pm-7.00pm			Mon-Fri 7.00pm-12.00mn			Sat-Sun 5.30am-12.00mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
WAVE FM	888	817	71	617	537	80	655	665	-10	585	584	1	175	159	16	646	623	23
i98 FM	889	797	92	561	597	-36	705	687	18	627	646	-19	194	187	7	625	683	-58
POWER FM	58	52	6	58	69	-11	63	80	-17	44	53	-9	7	12	-5	41	62	-21
ABC ILLAWARRA	394	386	8	271	283	-12	292	289	3	258	281	-23	134	110	24	351	322	29
ABC RADIO NATIONAL	63	56	7	39	47	-8	54	40	14	51	56	-5	27	29	-2	61	71	-10
ABC NEWSRADIO	95	77	18	76	65	11	56	47	9	71	36	35	51	25	26	85	58	27
triple j	240	262	-22	151	169	-18	139	202	-63	218	205	13	73	67	6	189	200	-11
ABC CLASSIC	76	95	-19	71	69	2	49	70	-21	56	92	-36	49	47	2	63	78	-15
ABC RADIO SYDNEY	51	100	-49	61	53	8	44	63	-19	32	33	-1	27	37	-10	56	81	-25
2GB	71	48	23	58	31	27	46	45	1	46	39	7	22	25	-3	66	53	13
2UE	10	14	-4	15	23	-8	7	17	-10	12	14	-2	5	11	-6	17	20	-3
KIIS 1065	46	146	-100	32	92	-60	24	78	-54	39	104	-65	10	25	-15	27	89	-62
TRIPLE M	80	97	-17	56	57	-1	63	46	17	68	54	14	29	20	9	75	88	-13
2DAYFM 104.1	36	17	19	19	9	10	17	8	9	37	14	23	12	3	9	22	11	11
GOLD 101.7 SYDNEY	66	67	-1	46	57	-11	36	54	-18	34	62	-28	7	11	-4	56	56	0
NOVA 96.9	61	60	1	39	33	6	44	43	1	56	49	7	19	9	10	44	41	3
smooth fm	138	104	34	141	98	43	134	103	31	119	93	26	90	28	62	148	98	50
CADA 96.1	12	8	4	10	11	-1	10	5	5	15	8	7	10	0	10	10	3	7

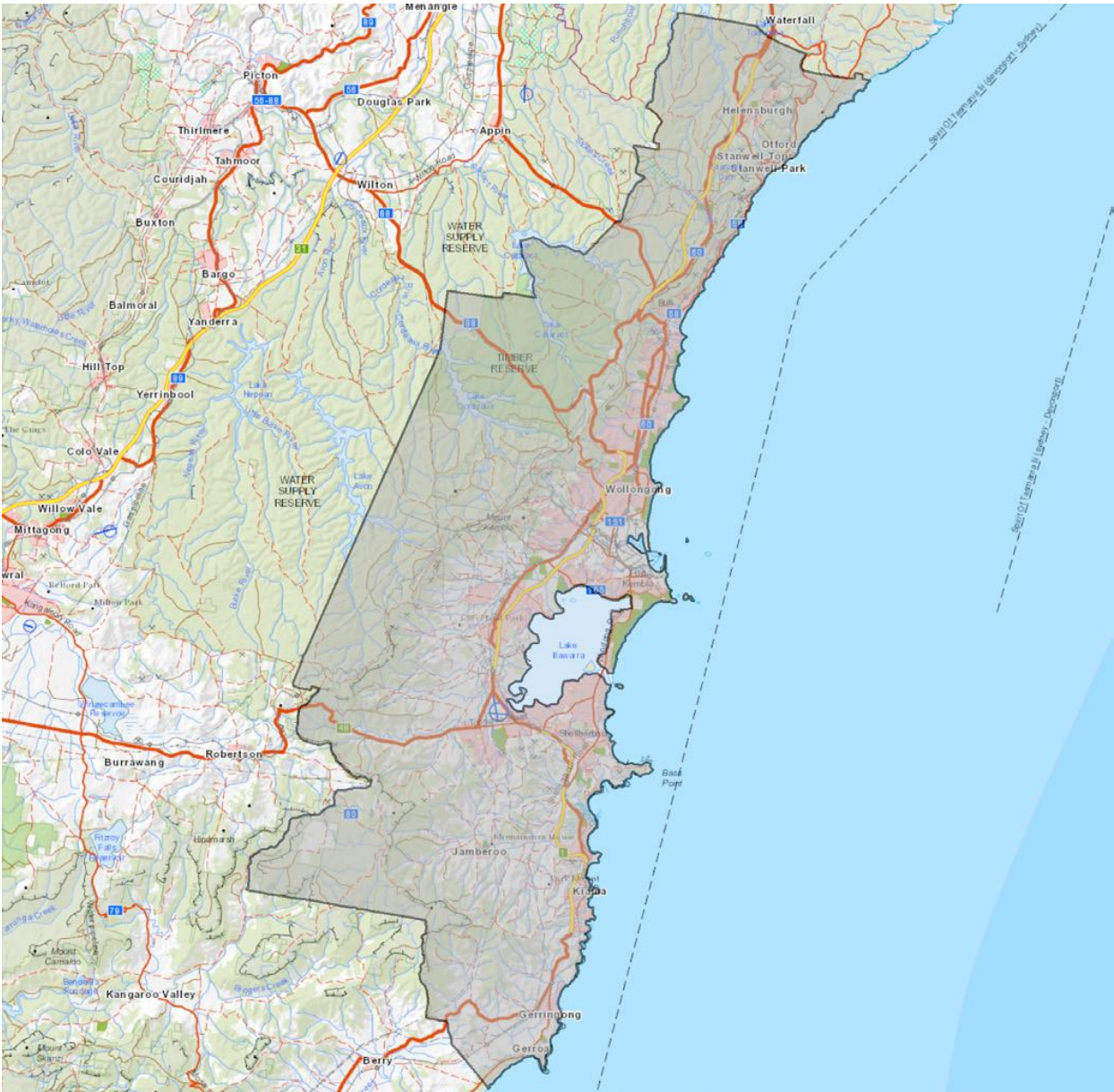
Cumulative Audience (00's)

The total number of different people who listen to a station for at least 8 minutes during any time period, based on a listener's recall of their previous week's listening. For example, Station A has 25,000 unique listeners between 5.30am-12.00mn Monday to Sunday.

Survey Period: 31st August 2026 - 27th September 2026

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WOLLONGONG - XTRA INSIGHTS - SURVEY 1: 2026



Wollongong Survey Coverage Area based on Commercial Radio & Audio’s Licence Area Profile.

