

CENTRAL COAST (NSW)

SURVEY #1 2026



CENTRAL COAST - XTRA INSIGHTS - SURVEY 1: 2026



EMBARGOED UNTIL TUESDAY 29TH SEPTEMBER 2026 AT 11AM AEST

Station Listened to Most (%), Monday to Sunday , Mon-Sun 5.30am-12midnight

	10+			10-17			18-24			25-39			40-54			55-64			65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HIT101.3 CENTRAL COAST	18.8	12.8	6.0	32.5	20.8	11.7	30.0	19.1	10.9	27.5	27.7	-0.2	22.3	9.8	12.5	9.7	6.3	3.4	4.4	1.7	2.7
TRIPLE M CENTRAL COAST 107.7	18.6	14.9	3.7	17.5	13.4	4.1	21.8	14.6	7.2	19.2	11.6	7.6	24.1	13.5	10.6	20.7	22.4	-1.7	11.6	15.0	-3.4
STAR 104.5	18.5	17.9	0.6	29.8	34.5	-4.7	25.3	32.6	-7.3	20.2	18.8	1.4	19.0	21.0	-2.0	17.9	11.5	6.4	9.6	5.4	4.2
ABC CENTRAL COAST	7.2	5.0	2.2	5.3	0.0	5.3	3.4	0.0	3.4	4.1	2.1	2.0	3.3	3.1	0.2	9.0	8.3	0.7	14.0	11.0	3.0
ABC RADIO NATIONAL	0.7	1.5	-0.8	1.8	0.0	1.8	0.0	0.0	0.0	0.5	0.0	0.5	0.5	1.5	-1.0	0.7	1.2	-0.5	0.8	4.1	-3.3
ABC NEWSRADIO	0.6	0.8	-0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	-0.6	1.4	0.8	0.6	0.7	1.1	-0.4	0.8	1.3	-0.5
triple j	4.0	4.6	-0.6	4.4	2.1	2.3	6.9	12.4	-5.5	6.7	7.0	-0.3	2.4	5.0	-2.6	3.5	5.3	-1.8	2.4	0.4	2.0
ABC CLASSIC	0.6	0.8	-0.2	0.0	0.7	-0.7	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	1.0	0.7	1.1	-0.4	1.2	2.4	-1.2
KIIS 1065	2.0	7.7	-5.7	0.0	13.4	-13.4	0.0	5.1	-5.1	4.2	11.8	-7.6	3.3	14.0	-10.7	2.1	3.6	-1.5	0.8	0.0	0.8
GOLD101.7 SYDNEY	1.4	1.1	0.3	0.0	0.0	0.0	1.2	0.0	1.2	0.5	0.3	0.2	1.4	1.5	-0.1	4.1	3.2	0.9	1.2	1.0	0.2
2DAYFM 104.1	1.5	0.4	1.1	0.9	0.0	0.9	1.1	0.0	1.1	3.1	0.7	2.4	2.4	0.0	2.4	1.4	0.5	0.9	0.0	0.7	-0.7
TRIPLE M SYDNEY	0.8	3.1	-2.3	0.0	1.2	-1.2	0.0	1.6	-1.6	0.0	2.7	-2.7	0.5	7.3	-6.8	2.8	4.9	-2.1	1.2	0.3	0.9
NOVA 96.9	0.6	1.3	-0.7	0.0	0.7	-0.7	1.1	2.4	-1.3	1.6	3.3	-1.7	0.9	1.6	-0.7	0.0	0.0	0.0	0.0	0.0	0.0
SMOOTHFM 95.3	2.5	2.1	0.4	1.8	0.0	1.8	0.0	0.0	0.0	0.5	3.8	-3.3	4.3	1.2	3.1	1.4	2.2	-0.8	4.4	3.1	1.3

Last Central Coast Survey conducted December 2024. Gold101.7 Sydney on air from January 2025. Previously known as WSFM.
Please note, the percentage balance of Station Listened to Most not reported in this table is the total amount of all Other listening and represents multiple stations.
This includes local narrowcasters, community, and out of market radio listening either via App, online streaming, DAB+ or AM/FM transmitter.

Station Listened to Most (%)

The percentage of the total radio listening audience who say they listened most to one particular station during a given time period. It is based on a listener’s recall of their previous week’s listening. For example, 25.1% of the total radio audience said they listened most to Station A, Monday to Sunday.

CENTRAL COAST - XTRA INSIGHTS - SURVEY 1: 2026



EMBARGOED UNTIL TUESDAY 29TH SEPTEMBER 2026 AT 11AM AEST

Session Listened to Most (%)

	Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5.30am-9.00am			Mon-Fri 9.00am-12.00pm			Mon-Fri 12.00pm-4.00pm			Mon-Fri 4.00pm-7.00pm			Mon-Fri 7.00pm-12.00mn			Sat-Sun 5.30am-12.00mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HIT101.3 CENTRAL COAST	21.3	14.5	6.8	14.5	12.5	2.0	16.8	14.6	2.2	22.6	16.1	6.5	16.4	14.5	1.9	19.8	15.7	4.1
TRIPLE M CENTRAL COAST 107.7	18.4	13.4	5.0	19.3	16.0	3.3	19.2	16.0	3.2	20.1	14.9	5.2	18.6	9.2	9.4	16.5	14.0	2.5
STAR 104.5	17.9	18.6	-0.7	16.6	17.5	-0.9	18.9	19.0	-0.1	16.8	18.7	-1.9	14.7	19.6	-4.9	16.7	19.2	-2.5
ABC CENTRAL COAST	7.7	6.4	1.3	6.9	4.5	2.4	6.5	4.6	1.9	5.2	4.8	0.4	5.7	6.2	-0.5	8.4	4.4	4.0
ABC RADIO NATIONAL	0.6	1.8	-1.2	0.7	1.5	-0.8	0.3	1.3	-1.0	1.3	1.4	-0.1	1.7	3.6	-1.9	1.0	1.1	-0.1
ABC NEWSRADIO	0.5	0.9	-0.4	0.9	0.6	0.3	0.5	0.5	0.0	0.7	0.9	-0.2	1.1	1.1	0.0	0.6	1.1	-0.5
triple j	4.6	4.9	-0.3	4.2	4.3	-0.1	4.3	4.4	-0.1	4.3	6.6	-2.3	6.8	6.4	0.4	4.9	4.8	0.1
ABC CLASSIC	0.7	0.9	-0.2	0.5	1.2	-0.7	0.8	1.1	-0.3	0.6	1.6	-1.0	1.7	2.4	-0.7	0.7	1.5	-0.8
KIIS 106.5	1.7	8.5	-6.8	2.7	5.6	-2.9	2.7	4.1	-1.4	3.0	4.4	-1.4	1.7	3.8	-2.1	1.5	5.1	-3.6
GOLD101.7 SYDNEY	1.3	1.3	0.0	1.3	1.2	0.1	0.7	1.0	-0.3	1.8	1.1	0.7	2.3	1.8	0.5	1.3	0.5	0.8
2DAYFM 104.1	1.0	0.4	0.6	1.4	0.4	1.0	1.0	0.6	0.4	1.5	0.8	0.7	0.6	0.2	0.4	1.2	1.0	0.2
TRIPLE M SYDNEY	0.6	2.7	-2.1	0.7	2.5	-1.8	1.3	2.6	-1.3	1.3	2.1	-0.8	1.7	0.9	0.8	1.0	2.3	-1.3
NOVA 96.9	0.6	1.4	-0.8	0.4	1.5	-1.1	0.3	1.8	-1.5	0.6	1.6	-1.0	1.1	0.9	0.2	0.3	1.0	-0.7
SMOOTHFM 95.3	2.3	1.4	0.9	2.3	2.5	-0.2	3.3	2.8	0.5	2.8	2.0	0.8	1.7	0.9	0.8	1.9	2.1	-0.2

Session Listened to Most (%)

The percentage of the total radio listening audience who say they listened most to one particular station during a given time period. It is based on a listener’s recall of their previous week’s listening. For example, 25.1% of the total radio audience said they listened most to Station A, 5.30am-9.00am Monday to Friday.

Survey Period: 24th August 2026 - 20th September 2026

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CENTRAL COAST - XTRA INSIGHTS - SURVEY 1: 2026



EMBARGOED UNTIL TUESDAY 29TH SEPTEMBER 2026 AT 11AM AEST

Cumulative Audience (00's) by Demographic, Mon-Sun 5.30am-12midnight , P10+ [Potential: 3142]

	10+			10-17			18-24			25-39			40-54			55-64			65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HIT101.3 CENTRAL COAST	1022	821	201	163	132	31	145	118	27	277	305	-28	264	167	97	88	68	20	85	32	53
TRIPLE M CENTRAL COAST 107.7	942	867	75	116	66	50	92	131	-39	205	202	3	267	181	86	137	137	0	126	151	-25
STAR 104.5	993	1006	-13	128	162	-34	126	168	-42	230	269	-39	245	226	19	128	96	32	135	85	50
ABC CENTRAL COAST	377	339	38	22	2	20	16	33	-17	54	62	-8	56	46	10	63	57	6	167	138	29
ABC RADIO NATIONAL	85	97	-12	6	0	6	3	16	-13	9	3	6	19	15	4	6	10	-4	41	53	-12
ABC NEWSRADIO	91	87	4	3	5	-2	3	12	-9	3	13	-10	19	15	4	13	12	1	50	29	21
triple j	298	365	-67	28	25	3	47	96	-49	88	145	-57	75	58	17	34	26	8	25	14	11
ABC CLASSIC	60	95	-35	6	5	1	3	16	-13	6	11	-5	22	5	17	9	7	2	13	50	-37
KIIS 106.5	182	388	-206	3	64	-61	6	41	-35	44	116	-72	69	126	-57	41	26	15	19	16	3
GOLD101.7 SYDNEY	138	117	21	9	0	9	6	0	6	13	10	3	38	28	10	44	41	3	28	37	-9
2DAYFM 104.1	138	100	38	3	11	-8	6	8	-2	44	25	19	53	39	14	22	9	13	9	8	1
TRIPLE M SYDNEY	110	177	-67	0	20	-20	3	16	-13	19	24	-5	31	71	-40	22	39	-17	35	8	27
NOVA 96.9	119	122	-3	0	10	-10	6	15	-9	44	49	-5	38	36	2	16	10	6	16	3	13
SMOOTHFM 95.3	179	182	-3	6	11	-5	0	8	-8	25	42	-17	54	39	15	31	34	-3	63	49	14

Cumulative Audience (00's)

The total number of different people who listen to a station for at least 8 minutes during any time period, based on a listener's recall of their previous week's listening. For example, Station A has 25,000 unique listeners between 5.30am-12.00mn Monday to Sunday.

CENTRAL COAST - XTRA INSIGHTS - SURVEY 1: 2026



EMBARGOED UNTIL TUESDAY 29TH SEPTEMBER 2026 AT 11AM AEST

Cumulative Audience (00's) by Session

	Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5.30am-9.00am			Mon-Fri 9.00am-12.00pm			Mon-Fri 12.00pm-4.00pm			Mon-Fri 4.00pm-7.00pm			Mon-Fri 7.00pm-12.00mn			Sat-Sun 5.30am-12.00mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HIT101.3 CENTRAL COAST	808	544	264	418	396	22	427	479	-52	585	423	162	163	183	-20	591	517	74
TRIPLE M CENTRAL COAST 107.7	672	524	148	449	459	-10	483	501	-18	506	366	140	160	132	28	508	460	48
STAR 104.5	741	690	51	449	521	-72	531	591	-60	462	460	2	126	230	-104	552	604	-52
ABC CENTRAL COAST	273	202	71	163	134	29	169	145	24	129	127	2	47	76	-29	232	132	100
ABC RADIO NATIONAL	53	55	-2	53	42	11	38	37	1	38	35	3	9	40	-31	66	57	9
ABC NEWSRADIO	47	50	-3	63	28	35	44	23	21	35	32	3	22	17	5	56	38	18
triple j	220	212	8	126	165	-39	123	179	-56	157	191	-34	69	102	-33	182	182	0
ABC CLASSIC	41	39	2	19	43	-24	35	31	4	22	38	-16	13	29	-16	38	53	-15
KIIS 106.5	119	310	-191	100	166	-66	85	167	-82	94	132	-38	19	46	-27	79	161	-82
GOLD101.7 SYDNEY	94	54	40	53	37	16	38	33	5	63	40	23	16	18	-2	63	43	20
2DAYFM 104.1	60	19	41	50	22	28	31	33	-2	41	21	20	9	7	2	41	45	-4
TRIPLE M SYDNEY	60	105	-45	41	66	-25	60	70	-10	38	45	-7	16	8	8	41	75	-34
NOVA 96.9	66	58	8	38	54	-16	35	56	-21	60	43	17	13	19	-6	54	55	-1
SMOOTHFM 95.3	94	61	33	79	75	4	79	73	6	76	51	25	22	14	8	85	89	-4

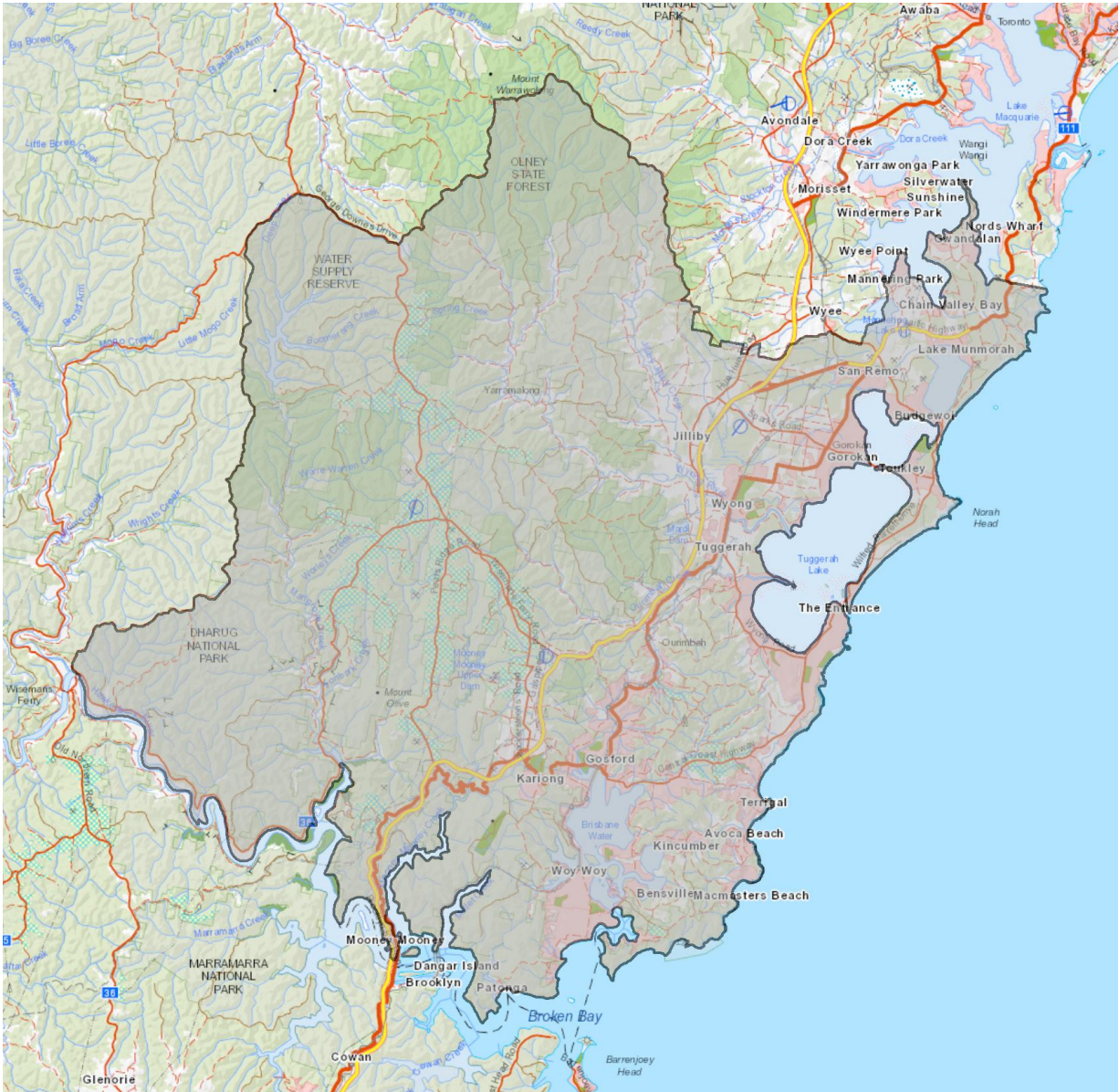
Cumulative Audience (00's)

The total number of different people who listen to a station for at least 8 minutes during any time period, based on a listener's recall of their previous week's listening. For example, Station A has 25,000 unique listeners between 5.30am-12.00mn Monday to Sunday.

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Central Coast Survey Coverage Area based on Commercial Radio & Audio’s Licence Area Profile.

