

DENILIQUIN (NSW)

SURVEY #1 2026

DENILIQVIN - XTRA INSIGHTS - SURVEY 1: 2026



EMBARGOED UNTIL THURSDAY 27TH AUGUST 2026 AT 11AM AEST

Station Listened to Most (%), Monday to Sunday , Mon-Sun 5.30am-12midnight

	10+			10-17*			18-39			25-39			40-54			55-64			65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2QN	10.8	12.0	-1.2	1.5	1.5	0.0	18.8	1.4	17.4	20.0	1.9	18.1	2.7	6.0	-3.3	6.1	12.2	-6.1	15.6	27.7	-12.1
102.5 EDGE FM	16.9	12.8	4.1	16.4	16.7	-0.3	28.5	19.3	9.2	33.0	22.3	10.7	17.0	19.6	-2.6	18.4	10.1	8.3	6.7	3.6	3.1
ABC RIVERINA	6.3	3.4	2.9	1.5	0.0	1.5	5.6	0.0	5.6	6.0	0.0	6.0	4.5	2.3	2.2	6.1	4.0	2.1	10.1	7.6	2.5
ABC RADIO NATIONAL	0.8	0.9	-0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.8	0.1	0.0	0.0	0.0	2.2	2.4	-0.2
ABC NEWSRADIO	0.5	1.2	-0.7	0.0	1.5	-1.5	0.7	0.7	0.0	1.0	1.1	-0.1	0.0	0.8	-0.8	1.0	2.0	-1.0	0.6	1.2	-0.6
triple j	3.0	6.9	-3.9	0.0	6.2	-6.2	5.5	15.7	-10.2	3.0	11.7	-8.7	7.1	6.8	0.3	1.0	6.1	-5.1	0.6	0.6	0.0
ABC CLASSIC	1.7	0.8	0.9	4.5	0.0	4.5	0.7	0.0	0.7	0.0	0.0	0.0	0.0	1.5	-1.5	3.1	0.0	3.1	1.7	1.7	0.0

*Sample size is less than n=75 for marked demographic in at least one daypart - read with caution.
Please note, the percentage balance of Station Listened to Most not reported in this table is the total amount of all Other listening and represents multiple stations.
This includes local narrowcasters, community, and out of market radio listening either via App, online streaming, DAB+ or AM/FM transmitter.

Station Listened to Most (%)

The percentage of the total radio listening audience who say they listened most to one particular station during a given time period. It is based on a listener’s recall of their previous week’s listening. For example, 25.1% of the total radio audience said they listened most to Station A, Monday to Sunday.

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Session Listened to Most (%)

	Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5.30am-9.00am			Mon-Fri 9.00am-12.00pm			Mon-Fri 12.00pm-4.00pm			Mon-Fri 4.00pm-7.00pm			Mon-Fri 7.00pm-12.00mn			Sat-Sun 5.30am-12.00mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2QN	10.1	13.1	-3.0	14.3	14.9	-0.6	12.0	9.5	2.5	11.4	8.3	3.1	7.5	11.6	-4.1	9.9	11.6	-1.7
102.5 EDGE FM	15.5	14.2	1.3	18.3	13.8	4.5	17.3	15.1	2.2	18.0	16.1	1.9	12.1	11.2	0.9	15.2	10.5	4.7
ABC RIVERINA	7.5	5.0	2.5	7.0	2.8	4.2	7.3	2.6	4.7	5.4	2.2	3.2	1.5	4.7	-3.2	7.5	4.9	2.6
ABC RADIO NATIONAL	0.9	0.8	0.1	0.6	0.8	-0.2	0.2	0.7	-0.5	0.3	0.3	0.0	3.0	2.0	1.0	1.1	0.9	0.2
ABC NEWSRADIO	0.4	0.6	-0.2	0.3	0.7	-0.4	0.5	0.7	-0.2	0.3	0.8	-0.5	0.0	0.7	-0.7	0.7	0.7	0.0
triple j	2.4	6.5	-4.1	3.1	7.2	-4.1	2.8	8.1	-5.3	4.2	7.9	-3.7	9.1	11.7	-2.6	3.6	7.7	-4.1
ABC CLASSIC	2.4	1.0	1.4	1.1	0.5	0.6	0.7	1.0	-0.3	2.1	0.8	1.3	0.0	0.7	-0.7	1.6	1.1	0.5

Session Listened to Most (%)

The percentage of the total radio listening audience who say they listened most to one particular station during a given time period. It is based on a listener’s recall of their previous week’s listening. For example, 25.1% of the total radio audience said they listened most to Station A, 5.30am-9.00am Monday to Friday.

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Cumulative Audience (00's) by Demographic, Mon-Sun 5.30am-12midnight , P10+ [Potential: 715]

	10+			10-17*			18-39			25-39			40-54			55-64			65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2QN	101	123	-22	1	2	-1	34	3	31	25	3	22	4	17	-13	17	27	-10	46	73	-27
102.5 EDGE FM	193	159	34	27	23	4	58	59	-1	45	48	-3	41	39	2	36	20	16	32	18	14
ABC RIVERINA	58	49	9	1	0	1	10	1	9	7	1	6	8	7	1	8	9	-1	31	32	-1
ABC RADIO NATIONAL	34	10	24	4	0	4	1	0	1	1	0	1	4	1	3	4	0	4	23	9	14
ABC NEWSRADIO	18	13	5	1	1	0	4	3	1	4	3	1	2	3	-1	1	2	-1	9	4	5
triple j	51	76	-25	4	8	-4	13	38	-25	7	23	-16	19	16	3	4	9	-5	12	4	8
ABC CLASSIC	17	11	6	4	0	4	2	0	2	1	0	1	1	2	-1	4	0	4	6	9	-3

*Sample size is less than n=75 for marked demographic in at least one daypart - read with caution.

Cumulative Audience (00's)

The total number of different people who listen to a station for at least 8 minutes during any time period, based on a listener's recall of their previous week's listening. For example, Station A has 25,000 unique listeners between 5.30am-12.00mn Monday to Sunday.

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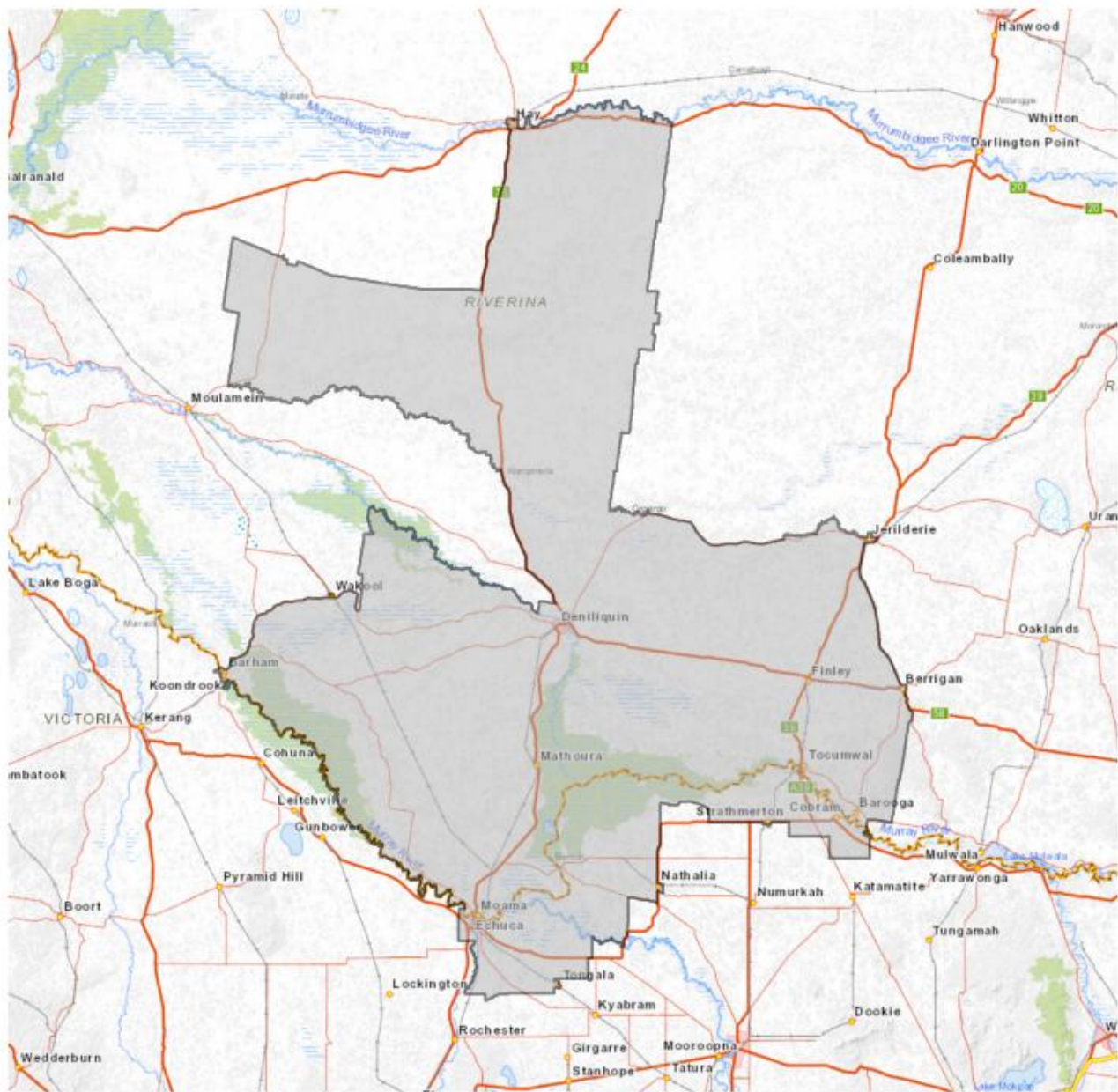
Cumulative Audience (00's) by Session

	Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5.30am-9.00am			Mon-Fri 9.00am-12.00pm			Mon-Fri 12.00pm-4.00pm			Mon-Fri 4.00pm-7.00pm			Mon-Fri 7.00pm-12.00mn			Sat-Sun 5.30am-12.00mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2QN	69	85	-16	70	76	-6	74	52	22	57	38	19	7	20	-13	68	68	0
102.5 EDGE FM	141	104	37	113	90	23	125	98	27	106	86	20	16	30	-14	130	83	47
ABC RIVERINA	49	31	18	40	21	19	45	15	30	31	10	21	4	8	-4	49	29	20
ABC RADIO NATIONAL	30	5	25	24	5	19	21	4	17	19	1	18	4	3	1	32	7	25
ABC NEWSRADIO	13	5	8	13	5	8	12	7	5	7	3	4	2	2	0	14	5	9
triple j	38	48	-10	35	41	-6	36	50	-14	35	43	-8	13	19	-6	45	50	-5
ABC CLASSIC	17	5	12	8	4	4	7	6	1	12	3	9	1	1	0	17	7	10

Cumulative Audience (00's)

The total number of different people who listen to a station for at least 8 minutes during any time period, based on a listener's recall of their previous week's listening. For example, Station A has 25,000 unique listeners between 5.30am-12.00mn Monday to Sunday.

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Deniliquin Survey Coverage Area based on Commercial Radio & Audio’s Licence Area Profile.

