

DENILIQUIN (NSW)

SURVEY #1 2023



EMBARGOED UNTIL TUESDAY 27TH JUNE 2023 AT 11AM AEST

Station Listened to Most (%), Monday to Sunday

	10+	10-17	18-39	25-39	40-54	55-64	65+
2QN	12.0	1.5	1.4	1.9	6.0	12.2	27.7
102.5 EDGE FM	12.8	16.7	19.3	22.3	19.6	10.1	3.6
ABC RIVERINA	3.4	0.0	0.0	0.0	2.3	4.0	7.6
ABC RN (RADIO NATIONAL)	0.9	0.0	0.0	0.0	0.8	0.0	2.4
ABC NEWSRADIO	1.2	1.5	0.7	1.1	0.8	2.0	1.2
TRIPLE J	6.9	6.2	15.7	11.7	6.8	6.1	0.6
ABC CLASSIC	0.8	0.0	0.0	0.0	1.5	0.0	1.7

Station Listened to Most (%)

The percentage of the total radio listening audience who say they listened most to one particular station during a given time period. It is based on a listener's recall of their previous week's listening.

For example, 25.1% of the total radio audience said they listened most to Station A, Monday to Sunday.

DENILIQVIN - XTRA INSIGHTS - SURVEY 1: 2023



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Session Listened to Most (%)

	Breakfast	Morning	Afternoon	Drive	Evening	Weekend
	Mon-Fri 5.30am-9.00am	Mon-Fri 9.00am-12.00pm	Mon-Fri 12.00pm-4.00pm	Mon-Fri 4.00pm-7.00pm	Mon-Fri 7.00pm-12.00mn	Sat-Sun 5.30am-12.00mn
2QN	13.1	14.9	9.5	8.3	11.6	11.6
102.5 EDGE FM	14.2	13.8	15.1	16.1	11.2	10.5
ABC RIVERINA	5.0	2.8	2.6	2.2	4.7	4.9
ABC RN (RADIO NATIONAL)	0.8	0.8	0.7	0.3	2.0	0.9
ABC NEWSRADIO	0.6	0.7	0.7	0.8	0.7	0.7
TRIPLE J	6.5	7.2	8.1	7.9	11.7	7.7
ABC CLASSIC	1.0	0.5	1.0	0.8	0.7	1.1

Session Listened to Most (%)

The percentage of the total radio listening audience who say they listened most to one particular station during a given time period. It is based on a listener's recall of their previous week's listening.

For example, 25.1% of the total radio audience said they listened most to Station A, 5.30am-9.00am Monday to Friday.

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Cumulative Audience (00's) by Demographic, Mon-Sun 5.30am-12midnight

	10+	10-17	18-39	25-39	40-54	55-64	65+
2QN	123	2	3	3	17	27	73
102.5 EDGE FM	159	23	59	48	39	20	18
ABC RIVERINA	49	0	1	1	7	9	32
ABC RN (RADIO NATIONAL)	10	0	0	0	1	0	9
ABC NEWSRADIO	13	1	3	3	3	2	4
TRIPLE J	76	8	38	23	16	9	4
ABC CLASSIC	11	0	0	0	2	0	9

Cumulative Audience (00's)

The total number of different people who listen to a station for at least 8 minutes during any time period, based on a listener's recall of their previous week's listening.

For example, Station A has 25,000 unique listeners between 5.30am-12.00mn Monday to Sunday.

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EMBARGOED UNTIL TUESDAY 27TH JUNE 2023 AT 11AM AEST

Cumulative Audience (00's) by Session, P10+ [Potential: 669]

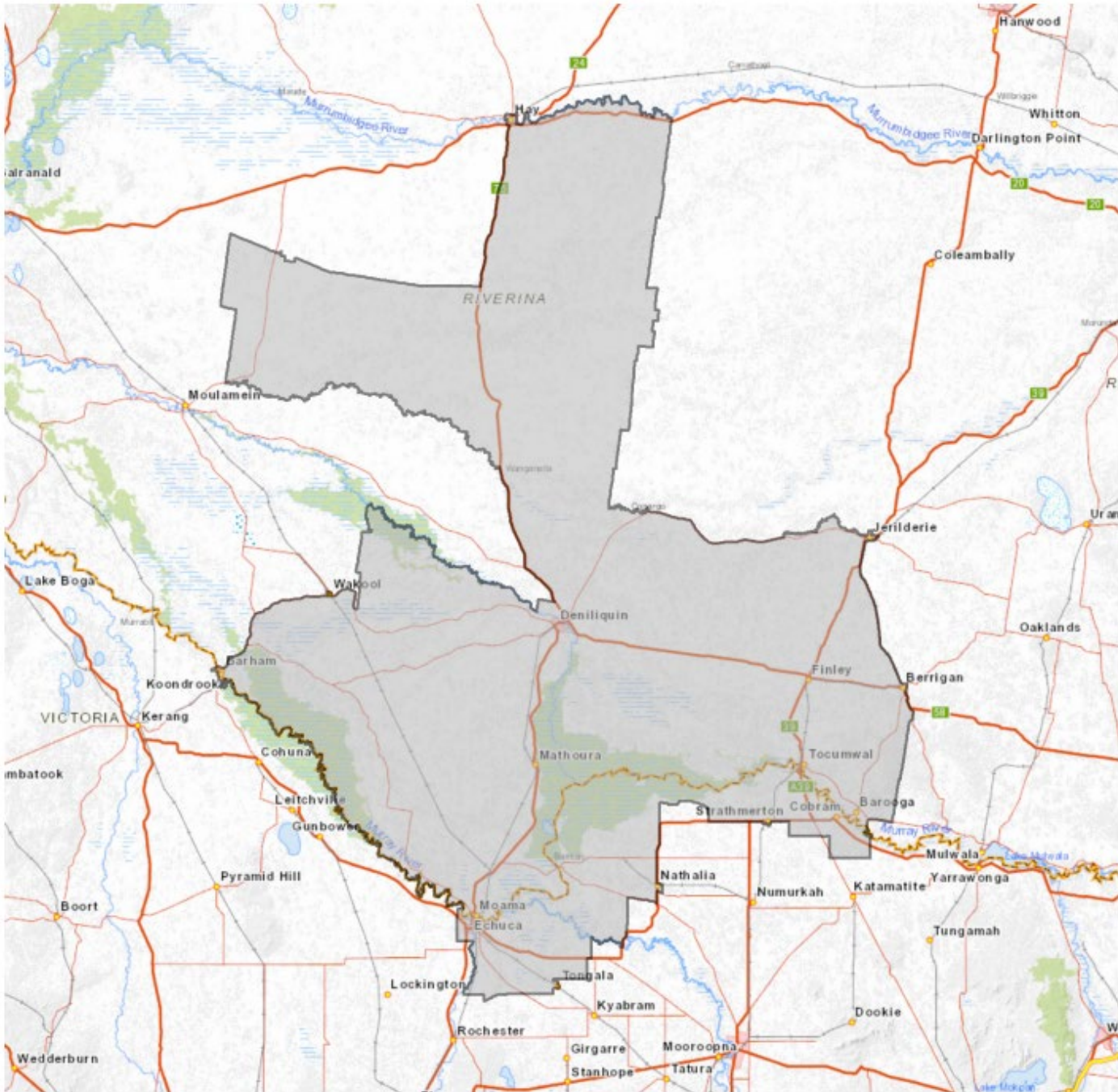
	Breakfast Mon-Fri 5.30am-9.00am	Morning Mon-Fri 9.00am-12.00pm	Afternoon Mon-Fri 12.00pm-4.00pm	Drive Mon-Fri 4.00pm-7.00pm	Evening Mon-Fri 7.00pm-12.00mn	Weekend Sat-Sun 5.30am-12.00mn
2QN	85	76	52	38	20	68
102.5 EDGE FM	104	90	98	86	30	83
ABC RIVERINA	31	21	15	10	8	29
ABC RN (RADIO NATIONAL)	5	5	4	1	3	7
ABC NEWSRADIO	5	5	7	3	2	5
TRIPLE J	48	41	50	43	19	50
ABC CLASSIC	5	4	6	3	1	7

Cumulative Audience (00's)

The total number of different people who listen to a station for at least 8 minutes during any time period, based on a listener's recall of their previous week's listening.

For example, Station A has 25,000 unique listeners between 5.30am-12.00mn Monday to Sunday.

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DENILIQVIN Survey Coverage Area based on Commercial Radio Australia's Licence Area Profile.